

Dakota Soccer Club – September Board Meeting Agenda
Sunday, September 14, 2025

Call to Order 6:05 PM

Roll Call

Dakota Soccer Club Voting Positions			
President (interim)	Matt Thompson – 2021 (N)	Treasury	Justin Humenik – 2023 (Y)
Vice President (interim)	Andrew Held – 2021 (Y)	Secretary	Nathan Peterson – 2022 (Y)
Traveling Coordinator	Brian Applequist – 2021 (Y)	Volunteer Coordinator	Kellie Kronberg – 2024 (Y)
Rec Coordinator	Andrew Held – 2021 (Y)	Equipment Coordinator	Molly & Bernie Schroeder – 2024 (Y)
Volunteer Coordinator	Vanessa Coates – 2021 (N)	Web Development	Larry Deutsch – 2021 (Y)
At Large Board Members	Gabby Dressen – 2025 (N)		
At Large Board Members	Mary Dunn – 2024 (Y)	At Large Board Members	Ben Nelson (N)
DSC Paid Positions			
Director of Coaching / Ref Assignor	Jake Smothers – 2021 (Y)	Registrar / Field Assignor	Jon Fredeen – 2021 (Y)
Rec Director	Trevor Lunn – 2025 (N)	Communications/ Club Admin.	Trina Hatcher – 2021 (Y)

Greet and address any guests | No Guests

Consideration of previous Board Meeting Minutes | Approved. Justin motioned; Mary Dunn 2nd and all present approved.

Upcoming Events

- Winter Development Academy | begins in November

Executive Group

- Board Leadership Transition. It is assumed Matt is not interested in continuing as President, and Andy plans to step back from leadership. The board needs to decide on the leadership team for the next 2-3 years and consider Ben's encouragement to discuss potential mergers/takeovers with neighboring clubs.
- The board needs 2-3 more people, especially for roles in marketing and social media. Trina will send out a list of roles and responsibilities.
- The club is no longer using Rich Valley for games and is looking into avoiding Sky View rentals to save money. The overall goal is to consolidate operations to McMorrow.
- Andy will send out a survey to families regarding the value proposition of winter offerings to help drive decisions on program construction.

Treasurer's Report, 9.13.2025 |

- MidWest One Bank Balance as of August 29, 2025, is \$47,219.28
- We received a \$650 donation from Medica
- We received a \$570 check from MN United for ticket sales
- WSP Dome invoice of \$10,267.50 due 10/1/2025 – Discussed dropping late spring dates to save costs.
- Fall Coaching Contracts
- 25-26 Budget estimate

Registrar |

- Summer 2026 registration is currently falling behind compared to the previous year, with only about 40 girls and slightly over 60 boys registered.
- The deadline to submit teams and competition levels to the league is the third week of February; rosters must be picked by the end of January.
- The club needs to be proactive in sending follow up emails this week to invited plyers who have not yet committed.

Traveling Coordinator | No current update

Rec Coordinator |

- Met with Al regarding the city's three programs (Spring Clinic, Summer Clinic, Fall League) The club is now responsible for staffing and invoicing the city for hourly costs.
- Staffing remains the most difficult challenge. Idea was floated of giving extended volunteer credit for coaching a recreation team.

- Andy is currently filling in for one open coaching position in Fall League. The club is looking for additional part-time staff.
- Winter Clinic: Planned dates are Saturday afternoons: January 10th, 17th and 24th.

Coaching Director |

- 6 fall teams off and running. U13 Girls team is at 13 players, playing 11v11. They have already had one game with only 10 and unable to get guest players due to conflicts with the U11 team.
- Training: all teams train at McMorrow. All teams have been asked to train in groups of two (U11/13 girls, U10/U12 boys, U13/U14 boys). Coaches should have this set up on a weekly basis.
- Fall games: All games have been assigned to fields at McMorrow. We are not using Rich Valley or Skyview this Fall. Refs have been difficult to come by and I am offering additional money to young refs from out of the area to come and do games.
- Fall is always a bit chaotic, but we seem to be fairly well set up. The boys teams closely mirror what we expect these teams to look like in the Winter/Spring/Summer
- Fall coaches- will get the contracts out this week. I had forgotten about it until i started typing this.
- Fall uniforms: in the future I think we just go with two sets of t-shirts.
- Winter academy: training staff is set. Time is booked, but waiting to determine if we are doing a 3rd space/night/group. If the cost is 150/player per session, we should start advertising.
- Spring/Summer coaches are set.

Equipment |

- The club received a donation of size three balls. New size five balls were ordered using \$600 in rewards.
- The club has rewards left to use at soccer.com
- Need to retrieve club property from the Rich Valley storage box.
- Broken 9X9 goal. Missing a bottom bar and is a liability. Need to fix or look in a solution.

Volunteer Coordinator | No current update.

Web Master |

- The club lacks sufficient marketing and social media effort. Lee Sorenson, who has experience with social media, is interested in helping with marketing. There is a need for content creation, specifically to promote the club's successful season (many of our teams making final four) to attract families away from over local clubs.

Fundraising Coordinator |

- Soccer Saturday Revamp: Last year's event was deemed a failure due to low attendance and registration. Ideas for improvement floated include combining it with a meet-your-team event, incorporating a silent auction/raffle basket fundraiser and moving the location (e.g. Drax, B-52's or Jerseys)
- The club needs to raise more in 2026.

Communications |

- Ben emailed me about looking into a new uniform vendor for summer 2027

Next meeting: October 12th, 2025, 6:00 PM Virtual.

Meeting Adjournment